



**FOODRESCUE.CA**  
connecting surplus food to those experiencing hunger

# DON'T LET GOOD FOOD GO TO WASTE.

## What is **FOODRESCUE.CA**

Foodrescue.ca offers businesses an easy way to ensure good food does not go to waste. It's an online tool that enables any food sector business to directly exchange surplus food with local non-profit organizations running food-related programs. Food donors can utilize a computer or mobile device to input details about available food for donation. Foodrescue.ca automatically notifies participating organizations so they can retrieve and use the available foods to help people experiencing food insecurity.



### How Foodrescue.ca will work

Foodrescue.ca makes it easy for food businesses to donate surplus perishable, non-perishable, and prepared foods to local social service agencies.

- ▶ Food Donors register and offer food for local pickup
- ▶ Agencies register and are approved based on confirmation of program details and up-to-date facility health inspections.
- ▶ Foodrescue.ca will match donated food to appropriate organizations, based on their storage capacity, food preparation facilities, transport distance, etc.
- ▶ Automatic emails or texts are sent when a donation is claimed online.
- ▶ Recipient organizations pick up the food at the time and location you specify.

### Benefits

- ▶ Together, we will make a greater impact by reducing food waste in our communities
- ▶ Gain peace-of-mind that recipient organizations meet food safety standards through our process
- ▶ Measure your impact with access to reports and data about your donations
- ▶ Let your customers know about the amount of food you rescue, meals provided, and environmental contribution
- ▶ Showcase your corporate social responsibility; avoid being a 'bad news' story with your garbage bins full of edible food
- ▶ Create stronger connections in your community

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Better Beginnings,  
Better Futures